

ART for LITERACY

HELP A KID READ

Strategic Partner Possibilities Benefits and Costs

\$2,500 Bronze Partner

- 1/4 color page in event program
- Listing and logo on all advertisement
- Rotating event logo kiosk
- 4 tickets to the event

\$5,000 Silver Partner

- 2 sponsored links on Google
- 1/4 color page in event program
- Listing and logo on all advertisement
- Event web site presence
- Rotating event logo kiosk
- 8 tickets to the event

\$10,000 Gold Partner

- 5 sponsored links on Google
- 1/2 color page in event program
- Sponsor logo on all advertisement
- Event web site presence
- Verbal recognition at event
- Rotating event logo kiosk (2:1 presence)
- Ad space and mention in quarterly Lullalee newsletter
- Year-round corporate partner recognition at all Lullalee events
- 12 tickets to the event

\$20,000 Diamond Partner

- 10 sponsored links on Google
- Ad space in ME/ME2 magazine
- Sponsor logo on all advertisement
- Event web site presence
- Verbal recognition at event
- Rotating event logo kiosk (3:1 presence)
- Ad space and mention in quarterly Lullalee newsletter
- 20 tickets to the event