



**Art for Literacy**

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Lullalee

Art for Literacy

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Dear Potential Sponsor,

On Saturday November 22, 2008, Lullalee, a 501(c)(3) promoting literacy for children, will host its 1<sup>st</sup> Annual Art for Literacy Benefit Concert and Silent Auction at the Fairmont Hotel in San Francisco, California. More than 500 of California's most influential educational and cultural leaders as well as fine art connoisseurs will gather to support and celebrate the strides we are making to promote literacy for children.

By committing as an *Art for Literacy Strategic Partner* you have the opportunity to show your customers, competitors, and your current and prospective employees, that you value and support the philanthropic spirit and educational engagement of young people the world over. Join our growing roster of principal principle sponsors which include: *Google, ME/ME2 Magazine, The Rob Roy Golf Course and The Fairmont Hotel.*

Lullalee has entertained, educated, and promoted smiles to over 8,500 children world-wide, including hospital patients and their families, through innovative learning programs and book grants. We provide magical literacy events and free books to children whose road to literacy is challenged financially and/or physically. We are grassroots, we are pure hearts, and we are motivating children to embrace literacy. Recently, we were featured on CNN's iReport website celebrating our successes. I invite you to take a look for yourself, "One Woman Helps Kids Read" at:

<http://www.ireport.com/docs/DOC-46806>

Lullalee proudly includes logos of our strategic partners in all our print advertising and on all invitations. Please confirm your support as soon as possible to assure maximum exposure. We are enclosing a range of partnership opportunities. This event will be filmed in high definition.

Please join us in showing your commitment to literacy for all children. Thank you and we look forward to seeing you on November 22<sup>nd</sup>.

Sincerely,

Ryan E. Miccio  
Chairman  
Corporate Sponsorship Committee

**ART for LITERACY**  
*Help a Kid Read*